



Your Introductory Video

This year we are asking schools to film their own “X Factor” style introduction! This will be played on the screen whilst you are setting up on stage. It is really easy and lots of fun! Schools will then send the footage on to Calderdale Music, and this will be edited by us ready for the performance.

The video is a great opportunity to tell the audience more about your choir and your school. It should include your choir rehearsing, pupil/teacher interviews, footage of the school itself, and anything else you’d like to include.

You can watch some of last year’s videos on the link below. This will give you an idea of some of the footage taken last year

<https://vimeo.com/user/1400104/folder/21230280?isPrivate=false>

PLEASE DO NOT SHARE THESE VIDEOS WITH OTHERS.

IMPORTANT

For us to be able to use your video, you must:



- Film in landscape, not portrait!
- Use the front camera of your device (not “selfie mode”)
- Use the highest possible quality settings on your device
- Film any interviews in a quiet space, with minimal background noise

Please do not:

- Use the zoom function on your device – it’s amazing how shaky the footage becomes when you use it!
Move yourself closer with the device if needed.
- Film your choir singing any of the Big Songs or the song you are singing on stage (if you are performing your own song.) We want to keep these a surprise for the audience!

Please use the following checklist to make sure you capture enough footage for us to create your introductory video.		
Footage Required	Tips	Tick When Completed
A video of your choir performing a <u>full</u> song (not the Big Songs or the song you will perform on stage.) <i>This could be a warm up song, a song you have performed before, something you perform in assembly.</i>	- Stand still and film at least 10 seconds of footage before moving on to another angle. - Try different angles and don't forget to include your choir leader! - Keep the camera rolling when you are moving around so we get the audio of the full song. - Occasionally pan across the group slowly so we can see all of the children. - Move closer rather than use the Zoom function. Zooming in on a device will make the footage shaky and make the quality worse - Encourage children to look at their choir leader as normal when they are singing, not at the camera (unless singing to the camera is what you'd like to do!)	
Your choir or someone from your choir saying which school you are from <i>e.g. "Hi, we are Calderdale Music choir in Halifax!"</i>	- Make sure everyone can see the camera/device, if they can't it usually means that they are hidden behind the person in front of them - The whole group could say this together – practice it a few times first – or just one person. - You could follow this with a big cheer or a wave!	
Some "B-Roll Footage" <i>This gives a "behind the scenes" look at the choir</i>	You could film some of these, or anything else you feel like! - Your choir walking in to rehearsal - Your choir doing something together as a group – waving, cheering, jazz hands, posing, dancing, playing - Your choir in different locations around school e.g. playground, a room or place unique to your school (please ensure you do not capture other students in the background)	
Pupil Or Teacher Interviews <i>This gives you chance to tell people more about your school</i> We recommend no more than 4 pupils for interviews. <i>These could be filmed in pairs.</i> <i>At least one question should be about where your school is located in Calderdale.</i>	- Make sure the person is within an arm's length of the camera. If they can touch the camera/device, then they are fine. - Choose a quiet place with limited background noise. - Encourage people to use clear voices and speak in full sentences e.g. "I am really looking forward to Voices Together" instead of "Are you looking forward to Voices Together?" "Yes." - If someone makes a mistake or stumbles over their words, keep filming and ask them to say it again. We can edit this out, and it saves you having to rerecord your whole video. - You do not have to stop the video every time someone finishes answering a question, just hit "record" and ask them a few questions back to back. - You don't need to rehearse what the pupil or teacher is going to say. Sometimes the best things come naturally! A list of suggested questions is included at the end of this document.	

Additional Footage Ideas for B-Roll:

Exterior of school – playground, entrance
Local landmark/village sign
Scenery around school or the view from your school entrance
Close up of school sign/logo/motto
Group goodbye e.g. “We’ll see you on stage” “We’re really excited”
Choir creating their banner
Mexican waves, conga lines,

More Filming Tips:

Make sure your device is fully charged!
Keep in mind any windows or light coming in to the room. It is often best to try and avoid having these in the background of your video. Try to keep natural/bright light behind you.

Once Filming Has Been Completed

Watch your videos back to check you are happy with them
After recording, download the video straight to your computer/laptop. Do not send to anyone including yourself on Whatsapp or similar platforms as this reduces the video quality.
You do not have to take all your videos in one go. One week you could film the choir rehearsal, the next week you could film some interviews.
Contact us on VoicesTogether@calderdalemusic.co.uk to advise the best way to get your video to us. This could be Dropbox, WeTransfer or a similar system. We could pop in to school if needed to transfer the footage to a USB device. A lot will depend on the systems put in place by your school.

Pupil/teacher interviews

Possible questions or statements

Tell us who is in the choir	How long have you been singing together?
Talk to us about your choir – how long have you had a school choir for?	How are you feeling about singing on stage?
Tell us about the song you have chosen and why, what does it mean to you?	Talk to us about some of the challenges about learning songs together
Tell us what you enjoy about singing and what it brings to your school life	Is there an interesting fact about your school, or a unique feature?
Tell us where your school is	Tell us a bit about your school
Has your choir performed somewhere recently?	A sentence or two from the choir leader, music coordinator, head teacher?

Have fun and if you’re not sure, ask us!

VoicesTogether@calderdalemusic.co.uk